# WIXQ FM YEAR END WRAP UP

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194

THIS IS THE FIRST YEAR END WRAP UP FOR WIXQ FM RADIO. IT IS A YEAR'S SUMMARY OF WIXQ AND HOPEFULLY SOME SUGGESTIONS FOR THE FUTURE. THIS THING CALLED FM RADIO STARTED ON DECEMBER 5, 1977. WE WERE NOT UP TO FULL POWER AT FIRST, BUT THOSE LITTLE TRANSISTORS NEVER LIKED US ANYHOW. THE COLLEGE SEEMED TO ACCEPT US WARM-HEARTEDLY, AS OUR PHONES RANG OFF THE HOOK ALL THAT WEEK. ON FRIDAY OF THAT WEEK, WAYNE CRANKED US UP TO 10 WATTS. WELL, THE STATIONS FROM 91.7 ON DOWN THE BAND DIDN'T KNOW WHAT HIT THEM. BACK DOWN TO 7 WATTS AND THAT'S WHERE WE REMAINED UNTIL APRIL. IN THE MEANTIME WIXQ SHOWED ITS AUDIENCE THAT WE WERE FOR REAL.

DECEMBER WAS A RELATIVELY GOOD MONTH. SOME SPECIALS INCLUDED THE TRADITIONS OF CHRISTMAS. THEY WERE TIMELY PSA'S LOCALLY PRODUCED BY FATHER KEALY. ON December 18, 1977 WIXQ RAN A CHRISTMAS SPECIAL DAY. IT STARTED WITH STEVE HOUDSHELL, OUR CLASSICAL JOCK, PLAYING THE CHRISTMAS CANDLELIGHT CONCERT DONE BY THE MSC MUSIC DEPARTMENT. THAT WAS FOLLOWED BY HOSTESS JOAN MEDIO PLAYING THOSE GOOD OLD CHRISTMAS TUNES ALONG WITH SOME CHRISTMAS TRIVIA. IN THE MIDDLE OF THE SHOW JOAN AND LEE DID AN EXCELLENT RENDITION OF YES, VIRGINIA THERE IS A SANTA CLAUS.

WIXQ BROKE INTO THE SCOND SEMESTER WITH A BANG. ON JAN. 25 WE RAN OUR FIRST EPISODE OF THE SHADOW. THE SHADOW TURNED OUT TO BE A SUCCESS. WIXQ HAS RECEIVED PHONE CALLS AND LETTERS COMPLIMENTING THE PROGRAM. I SUGGEST WE DO STICK WITH IT NEXT YEAR. IT IS WORTH THE MONEY. FROM WHAT I HEAR, MANY FACULTY MEMBERS ENJOY IT.

ANOTHER TAPED PROGRAM WHICH WAS INFORMATIVE WAS TAXES 1978. I MAY BE BIASED TO THAT SUBJECT, BECAUSE MY BROTHER IS AN IRS AGENT, BUT IT WAS A TIMELY ISSUE AND PEOPLE MAY HAVE NEEDED HELP ON THEIR RETURNS.

BY THIS TIME THE DOC ROC SHOW WAS ON ITS WAY TO FAME AND FORTUNE. PEOPLE FROM ALL OVER CALL THE DOC, AND SOON ARE HOOKED AS FAITHFUL LISTENERS. I THINK ANY PD THAT WOULD DROP THE DOC ROC SHOW SHOULD TRY GOING INTO ANOTHER FIELD.

JANUARY WENT BY RATHER QUICKLY, AND THEN CAME THE MONTH THAT GAVE WIXQ ALL ITS FAME. (IT'S BEEN UP HILL EVER SINCE.) ON FEBRUARY 6, 1978 MSC EXPERIENCED THE BIGGEST SNOWFALL IN YEARS. WIXQ COVERED THAT SNOWFALL SA ADEQUATELY AND PROFESSIONALLY THAT IT SURPRISED MANY PEOPLE. WE HAD INTERVIEWS, CANCELLATIONS, LIVE REPORTS, WEATHER, AND MOST OF ALL LISTENERS. DR. SMART FROM IA CLAIMED IT WAS AS GOOD AS PROFESSIONAL RADIO. THE SNOWSTORM REALLY PICKED UP OUR LISTENERSHIP. PEOPLE KNEW WE WERE ON THE DIAL AND THEY WERE LISTENING.

SHERRY WOODARD, PRESIDENT OF MSA, DID AN A EXCELLENT JOB OF SETTING UP INTERVIEWS FOR BLACK AWARENESS WEEK ON WIXQ. IT WAS OUR FIRST REAL PUSHFOR LOCAL PROGRAMMING. SINCE THEN WE HAVE HAD RAP ON RELIGION, THE TANA HOBAN INTERVIEW, AND SEVERAL BROOKWOOD REPORTS. SPEAKING OF BROOKWOOD, THE NIGHT OF THE FIRE, WIXQ HAD REPORTERS RIGHT ON THE SCENE GIVING LIVE REPORTS. WE HAD PEOPLE CALLING US FOR THE NEWS.

MARCH WAS A RATHER EXCITING MONTH. WIXQ BROADCASTED LIVE THE FORUM OF GUBERNATORIAL CANDIDATES ON MARCH 6. IT WENT RATHER WELL WITH ONE EXCEPTION: PETE FLAHERTY. OH WELL, IF HE WINS I HOPE HE LEARNS WHAT MIC'S ARE FOR. A SPECIAL SERIES AIRED ON WIXQ DURING THE MONTH OF MARCH WAS: CAN THE MARKET SUSTAIN AN ETHIC? THE ANSWER TO THAT QUESTION, I FOUND, WAS THAT NO BODY REALLY CARES.

DURING THE MONTH OF MARCH WE APPLIED FOR STATION LICENSE RENEWAL. WE PICKED OUR BEST WEEK OF PROGRAMMING, THE WEEK OF FEB. 6, AND SENT A COPY OF THOSE LOGS IN TO THE FCC. I CHECKED WITH OTHER COLLEGES ABOUT PERCENTAGES OF PROGRAMMING THEY RUN, AND WE ARE RIGHT IN LINE WITH PUBLIC AFFAIRS PROGRAMMING. IN FACT, WE RUN MORE THAN MOST COLLEGES.

ALSO DURING THE MONTH OF MARCH WE HAD A GRATEFUL DEAD SPECIAL. FROM WHAT I HEARD, PEOPLE LISTENED. IT WAS NICELY RESEARCHED AND WELL DONE. GOOD JOB STEVE AND LEE. OTHER UNIQUE PROGRAMS FEATURED WEEKLY ON WIXQ ARE 1) JAZZ JUNCTION, AN EXCELLENT JAZZ SHOW;2) MUSIC OF THE SPHERES; 3) NO COMMERICAL POTENTIAL; 4) ROCKMILEPOST; 5) BETWEEN THE ROCK AND THE HARDPLACE;AND 6) CURTAIN UP. THESE ARE PRODUCED BY OUR JOCKS WEEKLY.

BEFORE I GET INTO THE MONTH APRIL LET ME THANK SOME PEOPLE WHO REALLY HELPED OUT WIXQ. WITH OUT THEM AND MANY OTHER PEOPLE WE COULD NOT HAVE FUNCTIONED QUITE AS WELL. THANKS TO HARD WORK ON ZOA'S PART WE NOW HAVE A NEW CONSTITUTION. A SPECIAL THANK YOU FROM ME GOES TO ZOA FOR UNDERSTANDING ME ALL YEAR. ZOA DID KEEP THE STATION TOGETHER WHEN THINGS WOULD GET OUT OF HAND. THANKS TO HARD WORK BY SEVERAL OF OUR STATION MEMBERS, MR. ANDERSON AND DR. REIGHARD, WE CHANGED AROUND SOME OF THE ROOMS. THANKS TO THE ASSISTANT DIRECTOR OF THE SMAC, WIXQ IS BEING PLAYED THRUOUT THE SMAC. LET ME JUST NOTE HERE THAT PAUL HAS HELPED THE STATION OUT QUITE A BIT THIS YEAR WITH INVENTORIES, EQUIPMENT, TRYING TO GET SOUNDPROOFING AND OTHER SUCH BUILDING MATTERS. THE STAFF APPRECIATES HIS HELP.

A SPECIAL, SPECIAL THANK YOU TO MR. ANDERSON, OUR ADVISOR. ALOT OF PEOPLE HATE TO SEE YOU GO MR. A. (SO DO A LOT OF LOCKSMITHS) MR. A. ALWAYS TRIED TO KEEP THE STATION'S SPIRITS HIGH. ONE VERY IMPORTANT THING HE DID WAS LETTING US RUN THE STATION. MANY TIMES HE COULD HAVE JUMPED IN AND SAID THAT SOMETHING WOULDN'T WORK, BUT HE LET US FIND OUT FOR OURSELVES. HE'D LET US FALL ON OUR FACE, AND THEN HELP PICK UP THE PIECES. WE LEARNED IN THE MEANTIME WHAT WE DID WRONG. ISN'T THAT WHAT IT'S ALL ABOUT: LETTING US LEARN? THANK YOU VERY MUCH FOR BEING WITH WIXQ AND SEEING US THRU FM.

THANK YOU TO JOAN MEDIO FOR SETTING UP OUR NEW RECORD LIBRARY. ALTHOUGH IT IS NOT A GLAMOROUS JOB JOAN DID AN EXCELLENT JOB WITH IT. THANK YOU JOAN AND ABA. A THANK YOU FROM ME TO MY DISC JOCKEYS. ALTHOUGH THEY COULDN'T FILL OUT A LOG RIGHT IF THEIR LIFE DEPENDED ON IT, I APPRECIATE THEIR CO-OPERATION AND ALSO THE SUPPORT I RECEIVED FROM THEM.

TO SNAPPER: WHAT CAN I SAY? THEY GAVE US SUPPORT WHEN WE WERE DOWN, BECAUSE THEY KNOW WHAT IT'S LIKE. THANK YOU FOR THE COVERAGE. WHEN WE STARTED WE NEEDED HELP LETTING PEOPLE KNOW WE WERE ON THE DIAL. I ALSO THINK THAT THE HIGH SPIRITS OF THE SNAPPER STAFF DRIFTED DOWN THE HALL TO WIXQ. I ADMIRE AND RESPECT THE PEOPLE THAT WORK AT SNAPPER, BECAUSE OF THEIR HARD WORK AND DEDICATION TO THE NEWSPAPER. A SPECIAL THANK YOU TO ANN, LENNI, MRS. FUDEM, PEGGY, RON, LYDIA, STEVE AND ALL THE REST.

WELL AFTER THAT DISSERTATION WE WILL GET BACK TO PROGRAMMING. APRIL WAS A GREAT MONTH. EVERYBODY BY NOW KNEW WHAT THEY WERE DOING AND EVERYONE WAS MORE RELAXED. PROGRAM GUIDES WERE PRINTED UP. THEY WENT LIKE HOT CAKES. WALKING BACK TO MY DORM ONE EVENING, IHEARD WIXQ BLASTING OUT OF A DORM WINDOW ACROSS CAMPUS. WE ARE GAINING RECOGNITION. NEXT YEAR'S NEWS DIRECTOR DECIDED TO START EARLY AND GOT TANA HOBAN FOR AN EXCLUSIVE INTERVIEW. HARRY DID A VERY NICE JOB WITH THE INTERVIEW. SPRING FLING WEEKEND WAS A UNIQUE HAPPENING FOR WIXQ. ON FRIDAY NIGHT OF THAT WEEKEND, HARRY AND BILL DECIDED TO DO A SIX HOUR DOUBLE BOARD SHOW. BILL , WHERE DID YOU GET THOSE AWLFUL JOKES?? HARRY AND BILL GAVE AWAY EVERYTHING INCLUDING THE KITCHEN SINK. ON SATURDAY WE BROADCASTED SPRING FLING. IN JOINT CO-OPERATION WITH VENTURE, SMAC, AND CUB WE GOT A PHONE LINE AND BROADCASTED LIVE SPRING FLING. IT WAS QUITE AN EXPERIENCE. WE HAVE HEARD MANY GOOD THINGS ABOUT IT. MAYBE IT CAN BE DONE AGAIN NEXT YEAR. HOPEFULLY, WIXQ, SMAC AND CUB CAN GET TOGETHER ON FUTURE MATTERS ALSO.

AS THE SEMESTER ENDS WE STILL HAVE LOTS OF PROGRAMS PLANNED. WE HAVE INTERVIEWS WITH A LOCAL GROUP. WE HAVE A SIX JAZZ SPECIAL. WE HAVE SPECIAL ONE HOUR EPISODES OF THE SHADOW AND WE ALSO HAVE MANY JOCKS PLANNING THEIR CLOSING SHOWS.

BESIDES OUR ON AIR WORK, OUR DJ'S ALSO MAKE "GUEST" APPEARENCES. THIS YEAR WE DJ'ED AT THE FIRST ANNUAL SNOW DANCE, THE DANCE MARATHON AND OTHER CAMPUS AND COMMUNITY HAPPENINGS. OUR JOCKS, BELIVE IT OR NOT, GET STOPPED AND ASKED IF THEY WORK AT WIXQ. ASK BILL, HE STOPPED AT THE MILLERSVILLE POST OFFICE IN TOWN ONE DAY AND THE POSTAL CLERK SAID; " AREN'T YOU BILL MACHIA FROM WIXQ?" OUR JOCKS TAKE PRIDE IN WHAT THEY DO. I THINK THIS CAN BE ATTRIBUTED TO OUR FORMAT. WE HAVE A DIVERSIFIED PROGRAMMING FORMAT. WIXQ PLAYS ALL TYPES OF MUSIC FROM CLASSICAL TO HARD ROCK. THIS WAY, JOCKS PLAY WHAT THEY KNOW BEST.

SINCE I HAVE SEEN THIS STATION GROW FOR THREE YEARS, I WOULD LIKE TO MAKE SOME SUGGESTIONS FOR FUTURE YEARS. YOU CAN TAKE THEM AS YOU WISH.

LONG TERM SUGGESTIONS:

1) PAID FULL TIME STATION PERSON
THIS PERSON WOULD, IN EFFECT, DO JUST ABOUT ALL THE PLANNING, DECISION-MAKING AND ORGANIZING. THIS PERSON COULD BE A GRAD STUDENT (IN RADIO) OR JUST A GRADUATE IN RADIO. THE DIVISION OF POWER THAT NOW EXISTS AT IXQ IS AWKWARD, BUT HARD TO GET AWAY FROM.

2) LEGAL FIRM
WITH THE FCC THERE IS NO MISTAKES. GRANTED, THE FCC WILL NOT BE TUNED TO OUR TEN WATT STATION ALL THE TIME, BUT LOOK AT IT FROM THIS POINT. A STATION MEMBER UNKNOWINGLY CONTINUES TO VIOLATE AN FCC RULE. NO ONE CATCHES IT AND HE DOES THE SAME THING IN THE REAL WORLD. HE'S FIRED. HE WAS FIRED BECAUSE OF SOMETHING HE WAS UNAWARE OF WHILE AT A COLLEGE STATION. ALSO WITH THE INFLUX OF PROGRAMMING AND NEWS CONTRACTS, WE NEED SOME LEGAL ADVICE.

3) MORE WATTAGE!!
A DREAM, I THINK.

4) CREDIT (COLLEGE)
WHEN WE GET SOME GOOD RADIO COURSES AT MSC, MAYBE SOMETHING CAN BE WORKED OUT WITH THE STATION FOR COLLEGE CREDIT.

SHORT TERM SUGGESTIONS

1) SOUND PROOFING
IT IS IMPOSSIBLE TO PRODUCE QUALITY WORK WITH OUR SOUNDPROOFING. (IF THAT'S WHAT YOU CALL OUR PLASTIC WALLS) I BELIEVE I HAVE SAID ENOUGH ABOUT THAT ALL YEAR.

2) NEW ELECTION PROCEDURES
APPLICATIONS AND RESUMES SHOULD BE REQUIRED. HOW THEY ARE PICKED FROM THERE I DON'T KNOW.

3) CO-OPERATING BOARD MEMBERS
IF WE HAD LESS PETTINESS ON THE FM BOARD WE COULD GET MORE DONE. PLEASE REMEMBER WE ARE HERE TO LEARN. IN LEARNING, WE MAKE MISTAKES. STOP GETTING DOWN ON ON US FOR OUR BAD POINTS AND LOOK AT OUR GOOD ONES.

IN CONCLUSION, I WILL SAY WIXQ HAS COME A LONG, LONG WAY. WE HAVE RECEIVED MANY COMPLIMENTS ON THE STATION. ONE COMMUNITY MEMBER, I TALKED TO ON THE PHONE, SAID HE WAS IMPRESSED WITH OUR PROGRAMMING. REMARKS LIKE THAT KEEP OUR STAFF GOING. SURE WE NEED CRITICISM. CONSTRUCTIVE CRITICISM TO OUR FACE, NOT BEHIND OUR BACK. WIXQ IS ONE OF THE FEW WAYS THE COMMUNITY SEES INSIDE MSC. WE CAN GIVE MSC A GOOD OR BAD REPUTATION. THINK ABOUT IT!! IS I SEE WIXQ AS AN ASSET TO MSC. WE HAVE GOOD RESPONSIBLE PEOPLE. IS THIS A GUARANTEE FOR THE FUTURE?

I HAVE HAD THE HONOR OF BEING THE FIRST FM PROGRAM DIRECTOR. IT HAS HAD ITS MOMENTS. UNFORTUNATELY IT HAS HAD MORE BAD THAN GOOD MOMENTS. I WISH NEXT YEARS STAFF MEMBERS THE BEST OF LUCK. WE'VE COME A LONG WAY BABY, BUT WE'VE GOT AN EVEN LONGER WAY TO GO.

Connie

CONNIE SIERZEGA
PROGRAM DIRECTOR - WIXQ (FM.!!)